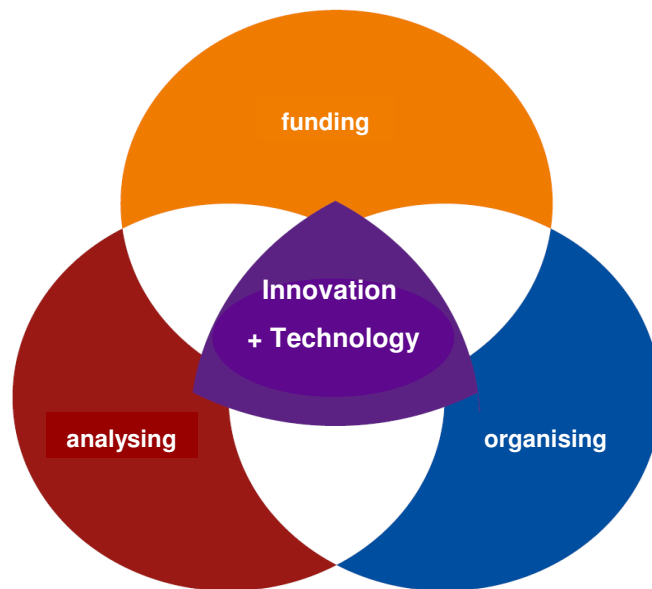




VDI/VDE Innovation + Technik GmbH

making high tech a success.

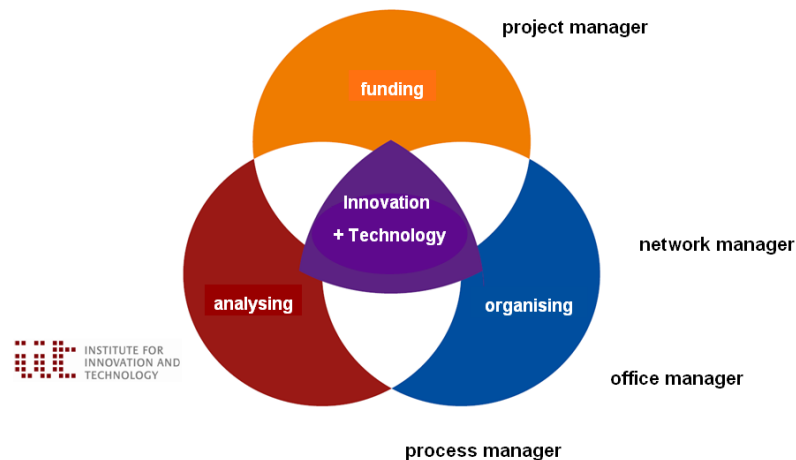
Our profile



We are a leading service provider for questions concerning innovations and technology.

- Our support and advice relates to the
 - analysis
 - funding
 - organisationof innovation and technology.
- Our international and national customers are active in
 - politics
 - research
 - industry
 - public financing

Our excellence



We have the perfect solution for every step of the innovation process

- **Project manager** for technology and innovation policy funding programmes
- **Office, network and process manager** for the implementation of innovation policy in the economy
- **Institute for Innovation and Technology** for scientific services

We are quick, flexible and always prepared to assist our customers.



Analysing Innovation + Technology





Analysing Innovation + Technology

We provide a valuable basis for decision-making.

Political and economic decisions need well-founded expert know-how.

Our Institute for Innovation and Technology combines many of our key competencies: the analysis, evaluation and forecasting of technologies, markets and policies concerned with social and technological developments.

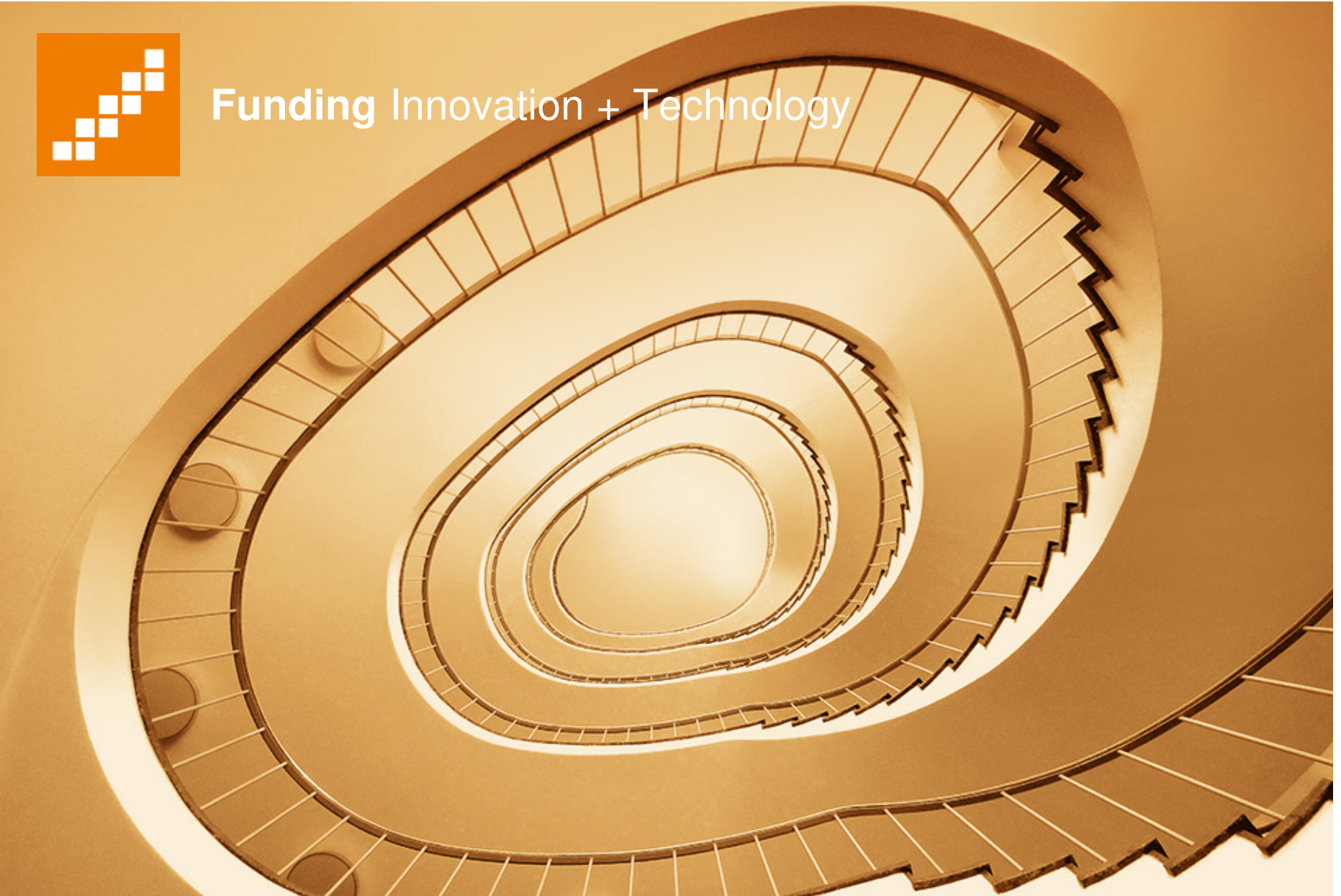
- Studies and analysis
- Concomitant research
- Evaluation of technology and innovation policy programmes
- Identification of leading technologies and the development of roadmaps
- Assistance with the evaluation of results and their implementation

Case studies:

- Concomitant research ANKOM – Crediting of work-specific competencies for university courses (BMBF)
- Study for the national master plan “Maritime Technologies” (BMWi)
- Concomitant “autonomics” programme (BMWi)
- Information and Communication Technologies for the Full Electric Vehicle (EU)
- Due diligence reports and studies (HTG and others.)



Funding Innovation + Technology





Funding Innovation + Technology

We make every funding programme a success story.

The European and German research and industry sectors are strengthened by funding programmes. As a project managing agency, we support the Federal Republic of Germany, its federal states and the EU in their endeavour to use public funds efficiently for innovations and technology.

- Addressing, informing and motivating scientific research and industry
- Quick and professional counselling on applications for obtaining funding
- Supporting and managing projects and networks eligible for funds
- Managing the outflow of funds and controlling the use of funds
- Developing thematic priorities further
- Counselling on financial matters as well as on funding and innovation

Case studies:

- ICT 2020 research focus on microsystem technologies (BMBF)
- ICT 2020 research focus on demographic change (BMBF)
- Electromobility (BMU)
- Information and Communication Technology (Bavaria, Baden-Württemberg)
- Central Innovation Programme for small and medium-sized companies (Zentrales Innovationsprogramm Mittelstand) (BMW)



Organising Innovation + Technology





Organising Innovation + Technology

We are putting innovation policy into action.

Advancing the power of innovation in research and industry is the main objective of innovation policy. As a branch office, network and process manager, we support our customers in developing their activities.

- Managing branch offices and contact offices for public programmes
- Organising support mechanisms to reduce existing barriers to innovations
- Organising innovation policy competitions
- Establishing and managing networks in industrial policy fields
- Counselling on innovation policy
- Informing and networking small and medium-sized companies through e.g. workshops and conferences

Case Studies:

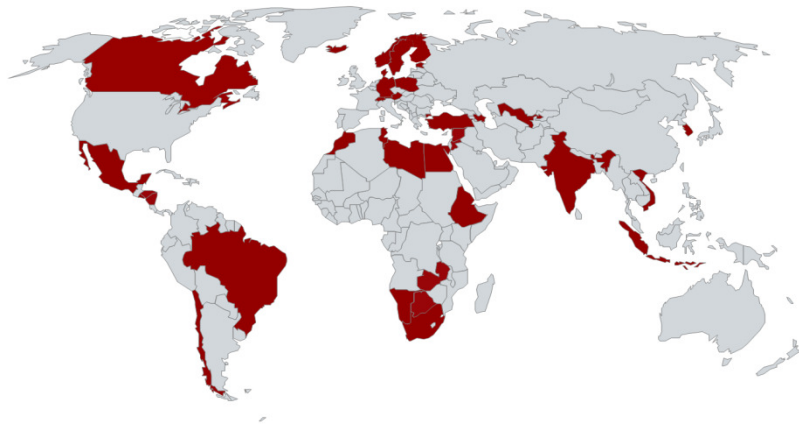
- Measures designed to support microsystem technologies (BMBF)
- German Agency for Material Efficiency (BMW i)
- Competence Networks Initiative Germany (BMW i)
- Founder Contest – ITC innovative (BMW i)
- EPOSS Industry Platform (Industry)
- German Umbrella Organisation of Technico-Scientific Associations (DVT – Dachverband Technisch Wissenschaftlicher Vereine)
- Sustainable economic development in Central America (GTZ)

Our customers



We are a reliable partner for

- German Federal Ministries
- German Federal State Ministries
- European Commission
- Governments outside of Europe
- Banks and holding companies
- Industry
- Research institutions and universities
- Many other international and national clients



Our team

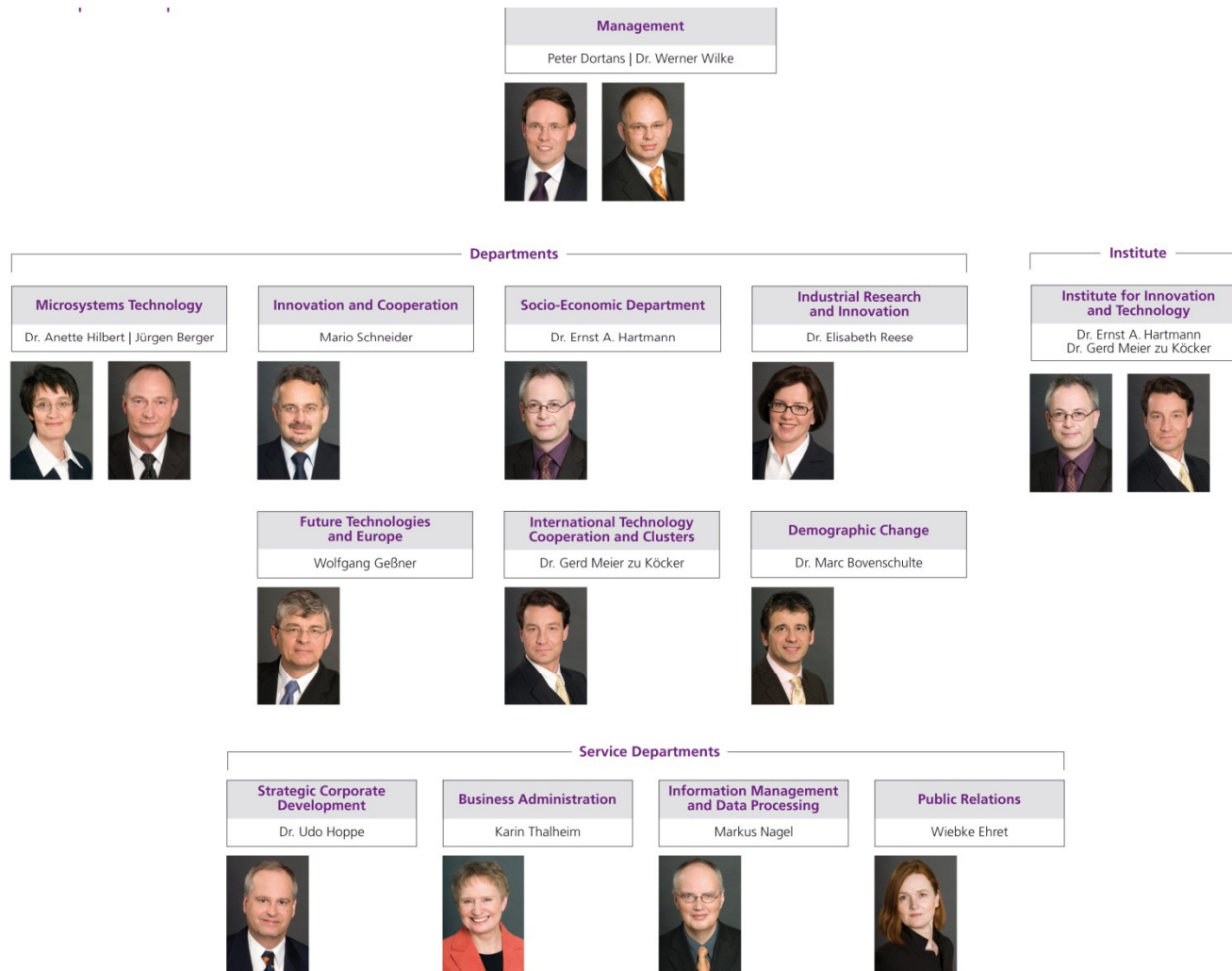
We are a team of 190 experts from fields such as

- Engineering Sciences
- Natural Sciences
- Economics
- Social Sciences

We offer the perfect team for every task.



Our structure



Our locations



Where you can find us

Steinplatz 1
D-10623 **Berlin**
www.vdivde-it.de

Heimeranstraße 37
D-80339 **Munich**
www.innovation-bayern.de

Freiberger Straße
D-01067 **Dresden**
www.eesa-sachsen.de